

End of Our Seventh Year.

YULE
1958

Alpine Sun

T E N
CENTS

AMERICA'S TINIEST NEWSPAPER



May the peace
and joy of
Christmas
abide with you

-Clarke and Alice Irvine

BEST WISHES

for

the



Holiday Season

Open Evenings For Your Convenience

HATCH CHEVROLET

850 El Cajon Blvd. City of EL CAJON

H14-1105

America's Tiniest Newspaper!



Alpine Sun

"Best climate in U.S. by Government report."



VOL. 7, No. 26 (116) ALPINE, CALIF. FRIDAY, DEC. 19, 1958 PRICE 10¢

Water Sure to be Voted Next Year

VOTE ON BONDS SOON

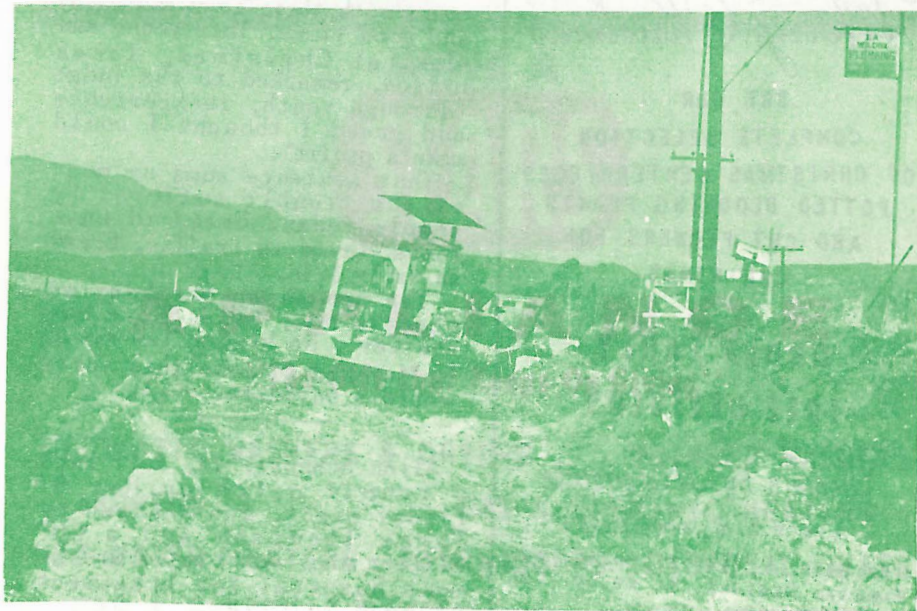
The \$1,250,000. bond election for an additional edifice for Alpine Union school District, has been slated for Tuesday, Jan. 27, reports Supt. Clyde Gilley. He has been giving talks explaining the proposition to parents and voters.

If the bonds pass, the state will give another million. The

MORE ON PAGE 57

Yesterday the Water Problems Committee of the S.D. County Water Authority was holding a public meeting in its office, 2750 Fourth, in S.D. when the matter of the Alpine Water District was to have come before it. Everyone in Alpine was invited, and a number were on hand to learn more about the possibility of bringing water up here.

If all goes well, this



HUGE SHOVELS, DOZERS BITE INTO ANCIENT SOIL, ADOBE, GRANITE AND LOAM OF TAVERN ROAD CONSTRUCTION AREA. THIS IS ALL THAT'S LEFT OF DEAD MAN'S CURVE, BY GENE WILCOX PLACE. GIANT BLADE HAS BANKED A SPLENDID TURN HERE.

community will have the opportunity to vote on the proposition sometime early in 1959. If it is passed, it will take at least two years for transmission pipes and distribution lines to be placed and the precious fluid turned into local faucets. When that day comes, Alpine will be coming of age!

EDITORIAL.

Greed Takes a Holiday at Christmas Time



The other day in S.D. a 34-year old cashier pleaded guilty of grand theft in a \$126,643. loss of money belonging to his employer.

This young man was sentenced to one to ten years, a blight in any life. His attorney had asked for probation because the poor boy did not get anything for himself-- the money was lost.

This chap earned \$575. a month, yet he wanted to get rich quick by devious methods, gambling in stocks, which at one time gave him a paper profit of \$37,000. Instead of cashing in and quitting, he manipulated, lost.

Perhaps this is not exactly a Christmas editorial, but we should like to show that greed, a human trait that causes perhaps more trouble than any other human emotion, usually takes a holiday during the Christmas season.

Older folks perhaps appreciate this time of year more profoundly than the young with their toys and candy and good times. This young man who, at Christmas, faces prison, remarked to the judge 'Through youth, inexperience and greed I thought I could make a profit'.

That sentence sums up most of the trouble suffered by people today. Greed in business, Greed in traffic. Greed in daily life.

The man whose birthday we observe now, said 'Love one another'. No higher law could be invoked to make this sorry world a paradise. -C.I.

Allen Schnurr, 14, fell into a runoff ditch on Hwy 80 Friday night, was rescued by Tommy Thompson and a CHP officer who took him to Grossmont Hospital for treatment of head injuries.

*Wishing you a
Merry Christmas*

SEE OUR
COMPLETE SELECTION
OF CHRISTMAS CENTERPIECES
POTTED BLOOMING PLANTS
AND CUT FLOWERS FOR
CHRISTMAS

ORDER EARLY
FREE DELIVERY

Flowers by Marguerite

LOUIE & ALLEYNE MARKS

H14-5955 141 S. ORANGE AVE
FUNERAL DESIGNS, EL CAJON, CAL

MERRY CHRISTMAS

AND PROSPEROUS NEW YEAR
FROM

Alpine Hardware & Dept. Store

H15-2406

P.O. Box 118

2218 Hwy 80



130 So. Magnolia
HI 2-2521

OPEN NIGHTLY TILL 9 UNTIL XMAS

"Make this a
White Christmas"

WITH A

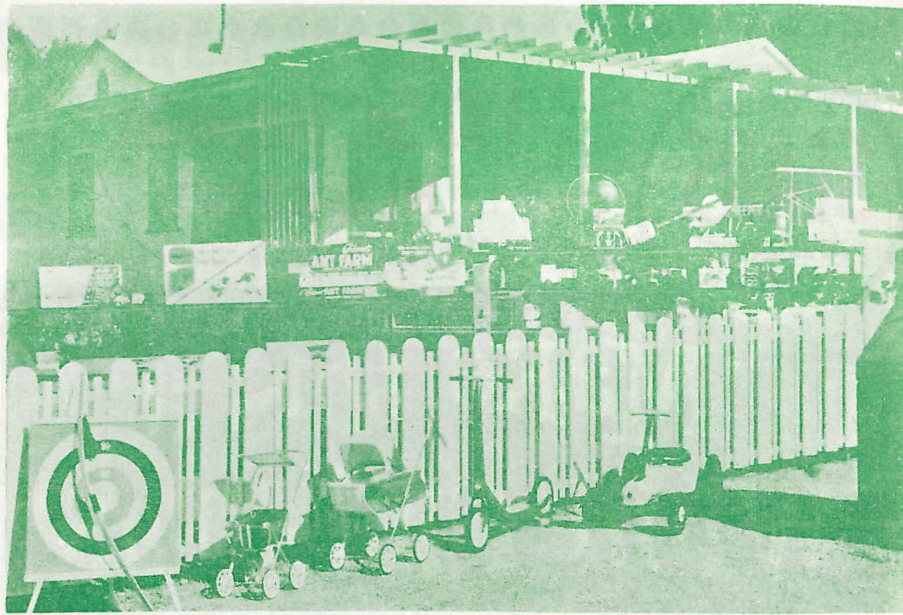


APPLIANCE

"The Gift that Keeps On Giving"

AUTOMATIC WASHERS & DRYERS WRINGER WASHERS
IRONERS GAS & ELECTRIC HEATERS
HOT WATER HEATERS DISHWASHERS DISPOSAL UNITS
GAS & ELECTRIC RANGES REFRIGERATORS
FREEZERS VACUUM CLEANERS FLOOR POLISHERS
RADIO TELEVISION HI-FI SYSTEMS
SEWING MACHINES AND ALL SMALL APPLIANCES

"Satisfaction Guaranteed or Your Money Back"



An angel is just a pedestrian who jumped too late.

LATEST RECORDS
AT
DISCOUNT PRICES
Weber Music Store

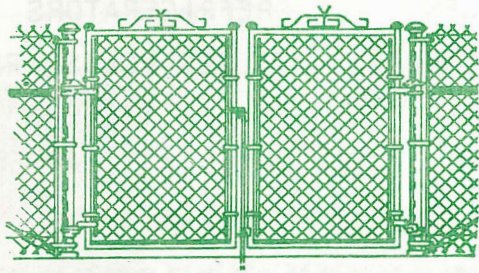
324 N. MAGNOLIA EL CAJON

TRAVELERS ALONG Hwy 80 STOP TO VISIT NEW BABY HOUSE STARTED BY THE RONALD WALKERS ACROSS FROM BAILEY'S CAFE. 'BUSINESS HAS SURPRISED US' SAY THE WALKERS. 'IT'S FINE AND GROWING EVERY DAY'.

Don't be discouraged . . . it took Noah six months to find a parking place.



Merry Christmas
AND A
HAPPY NEW YEAR



American Fence Co.
1430 E. Broadway, El Cajon
H12-3396
CHAIN LINK - REDWOOD
BLOCK WALLS
FREE ESTIMATES



We wish you a delightful Christmas when, making glad the hearts of others, your own will be filled with abundant happiness.



BUTLER DRILLING COMPANY

Kenneth Hittle

Alpine

Calif.



MIKE ROBERTSON AND ELAINE EARICKSON TASTING COOKIES AT THEIR 4H COOKIE BAKE.

SEASON'S GREETINGS

To All Our Friends in Alpine And The Mt. Empire

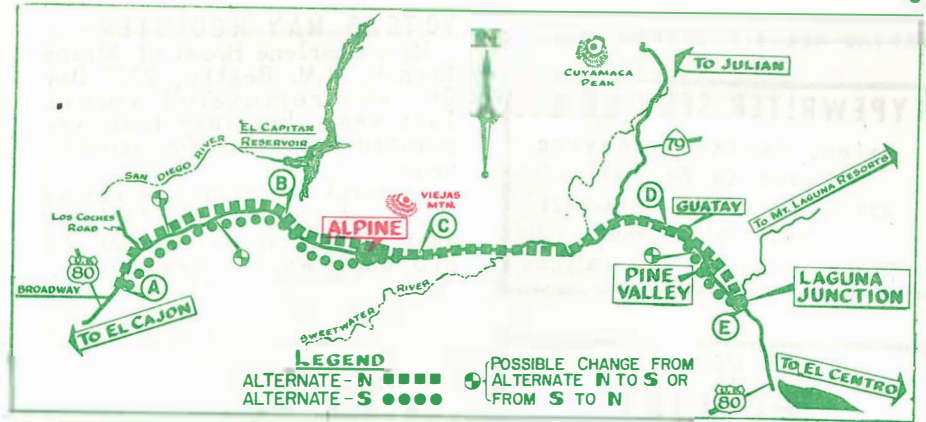


W. D. HALL COMPANY

230 E. Main St.

El Cajon

Ph. H4-3121



(SEE STORY ON PAGE 30)

Unquestionably the most difficult thing about business is minding your own.

"Dad, aren't showers ever given for the groom?"
 "No son, there will be plenty of storms for him after the bride begins to reign."

Christmas
and New Year
Greetings
LONGLIFE RUG Co.
Exclusive Carpet and Drapery Shop
194 East Main El Cajon
Hickory 2-4377

ALPINE NEEDS A SKATING RINK.

TYPEWRITER SERVICE Co.

Sales, Rentals, Service
8 Years in El Cajon

427 EL CAJON BLVD. HI4-3421

'Doc' Cure, Owner

ROYAL FRANCHISED DISTRIBUTOR

GET

HOLIDAY PERMANENTS

NOW

Evelyn's BEAUTY SHOP

PERMANENTS FROM \$5.50 UP

CLOSED TUESDAY HI4-4294
2030 CREST DR.. SUNCREST

VOTERS MAY REGISTER

Mrs. Charlene Brown of Alpine Branch, L.M. Realty, 2237 Hwy 80, who registered voters last year, has just been appointed registrar for another year.

'Several elections are coming up soon' she states 'and we want all eligibles to sign the big book early. Newcomers, those reaching 21, and any that did not vote at the last elections, should register.'

CESARIO SENDS GREETINGS

From Buenos Aires, an air-mail holiday wish comes to the Sun from Elder Arthur Cesario, of Alpine, now on missionary work there. 'Was quite surprised to see my own scrip in the paper about our activities...Greetings to all and I hope to see you in one year'. His parents, Mr. and Mrs. A.J. Cesario live at Arnold and Tavern Road.

Good

DEPENDABLE

TV REPAIR SERVICE

For Fast Home Service Call

HI5-3885

35 YEARS IN RADIO & TELEVISION

GEORGE LENGBRIDGE



To All Our Friends & Customers

With Thanks and Best Wishes for

Christmas

Log Cabin Cafe

Barney & Agnes Ratliff

2205 HWY 80

ALPINE

Mele Kalikimaka Mama's Xmas Present H-A-W-A-I-I

**2-ACRE ESTATES
\$545. TOTAL
\$100. DOWN--
JUST \$10. MO.**

First time offered on the mainland, these beautiful estates on the island of Hawaii. Just minutes away from the large city of HILO, airport, seaport and beaches. It would be rare to find such a scenic, level and ideal spot anywhere in the world at this unbelievable price.

TO THE INVESTOR

There is a limited amount of land for sale in Hawaii. Only 11% of the total land is available for private ownership. With the coming of the jet age and statehood for Hawaii, the potential for increase in land values is unlimited.

For complete information, pictures and the CALIF. REAL ESTATE COMMISSIONERS REPORT. SEE AT

Hugh L. McCoy Co.

ALPINE PROPERTIES OFFICE

HWY U.S. 80, NEAR FAIRVIEW STN.

HI5-2988 after 6 P.M. HI5-2955

or our 6810 El Cajon Office

H06-0505

RAABS SETTLE IN MTS.

George, Katie and daughter Dora Ann Raab, former owners of Alpine Cafe, now running an eating spot El Rancho Tallac on Hwy 89, Lake Tahoe, send greetings to Alpiners through Betty Crocker. They say they enjoy the rugged climate, have a pool and other attractions in that lovely lake country.

ALPINE SAVED BRUSH FIRE

Only seven acres were burned Sunday when a brush fire was quickly halted by Alpine fire Dept., when the first truck got to the spot near Lake Loveland. The borate bombers flew in from Ramona and with ground crews, stopped the fire, but the Alpine boys saved the day.

CLASSIFIED ADS PAY OFF.

May all the Joys
of the
Christmas Season
be yours

NOW THRU TUESDAY
TAB HUNTER, GIVEN VERDON
'DAMN YANKEES', TECH.
JEAN SIMMONS
'HOME BEFORE DARK'
CLOSED XMAS EVE
STARTS CHRISTMAS DAY
DISNEY'S WHITE WILDERNESS
J. COTTON, 'FROM EARTH TO MOON'

AERO DRIVE-IN

BOSTONIA

HI4-8800

JULIAN LODGE IS SOLD
Robt. L. Horn of S.D. has just bought the popular Pine Hills Lodge, Julian, from Harry Osborn, for a reported \$130,000. He will add Country Club to the name on Jan. 1, operate as a private club except for public dining. He plans a new 27 x 54 pool, more cabins, remodeling and landscaping, with a trailer park and riding stables.

Present capacity is 100 guests. A unique feature of the recreation hall is training equipment used by Jack Dempsey in his fight days.

KIWANIANS HONORED

President-elect Jack Wilson, of Alpine Store, E.C. Woodall, M.D., co-publisher of Alpine Echo, and their wives, with Clarence Gillson, were at the Kiwanis installation and dinner for Geo. Kirk of El Centro, the new lieutenant-governor, at the S.D. Club.

BACK HOME TO INDIANA
Everett Mallicoat and wife who spent the past six months with their son Larry and his wife Patricia at Alpine Heights Rest Home, 721 Alpine Heights Road, have gone back home to Wabash, Ind. They drove out when the rest home was taken over last June, helped in remodeling and so on, greatly enjoyed their visit.

Christmas Greetings

Water Well

PUMPS

SALES . SERVICE

STOCKTON PUMP & MACHINE

411 N. SECOND, EL CAJON, HI4-2672.

Season's
GREETINGS



Bank of America



Some people are like blotters. They soak it all in - but get it all backwards.

GIRL SCOUTS ENJOY FIRST FIELD TRIP WITH MRS. EVELYN M. WALKER, PROMOTER OF TROOP. JULIAN WAS DESTINATION WHERE THEY GOT A LIVE CHRISTMAS TREE. (L TO R) JUDY WILCOX, SECRETARY. MRS. PEKARY, ASSISTANT; MRS. WALKER. GIRLS: JANE ARNOLD, CYNTHIA IRVINE, RITA, DIANE DEBBER, MAXINE, KINNIKIN AND NANCY MACDERMOTT.

Christmas Greetings



NOW THRU SATURDAY
LONE RANGER
'LOST CITY OF GOLD'
TONY CURTIS, SID POITIER
'THE DEFIANT ONE'
STARTS SUNDAY
'ONION HEAD'
'QUEEN OF OUTER SPACE'
CHRISTMAS EVE
'DISNEY'S WHITE WILDERNESS'

EL CAJON THEATRE
Hickory 4-3272

THROTTLE YOUR BOTTLE!
If you drink, don't drive, and you'll stay alive. Mottos like this are coming daily from the CHP which is slated to curtail drunk driving over the holidays. So don't step on the throttle if you drink. Take it easy and remember a soft drink never gave anyone a hard bump!

One trouble with marriage is that so often the parties marry their ideal, and it turns out to be an ordeal.

LAKESIDE FUNERAL CHAPEL
204 So. Maine St.
HI 3-2009



BABY HOUSE IS APTLY NAMED BY RONALD WALKER, LATEST ADDITION TO ALPINE BUSINESS DISTRICT WITH TOY SHOP WHICH ALSO

HANDLES INFANT CLOTHES AND SO ON. MRS. WALKER IS BUSY WITH HIM ON CHRISTMAS BUSINESS.



TO OUR FRIENDS OF THE MOUNTAIN EMPIRE

*May the spirit of Him
whose birthday we
celebrate abide in our
hearts as a living expression
of love... adding a deeper
appreciation of those spiritual
values that are true and lasting.*

AL AND ALICE
CARIN, AL, Jr.
MRS. J. HINKLE
AND STAFF:
Dan Sparks,
Jim Stockwell,
Mace Bratt,
Virgil Bell
Ed Stockman

AL HINKLE Lumber & Ranch Supplies

PARIS Mortuary

This Area's Pioneer Mortuary

474 N. Magnolia El Cajon
 HI4-5195 HI4-4224



LEO CRICKMORE Signal Oil Co.

Stove Oil, Distillate, Gasoline,
 Kerosene, Motor Oil, Batteries,
 Tires.

HO6-3291 or HO6-5177



HELEN THOMSEN'S Cafe del Rey Moro

OPEN EVERY DAY
 Noon 'til 8:00 P.M.
 BE-4-2161

ACCOMMODATIONS FOR
 LARGE AND SMALL
 PARTIES AND BANQUETS

House of Hospitality
 San Diego, California

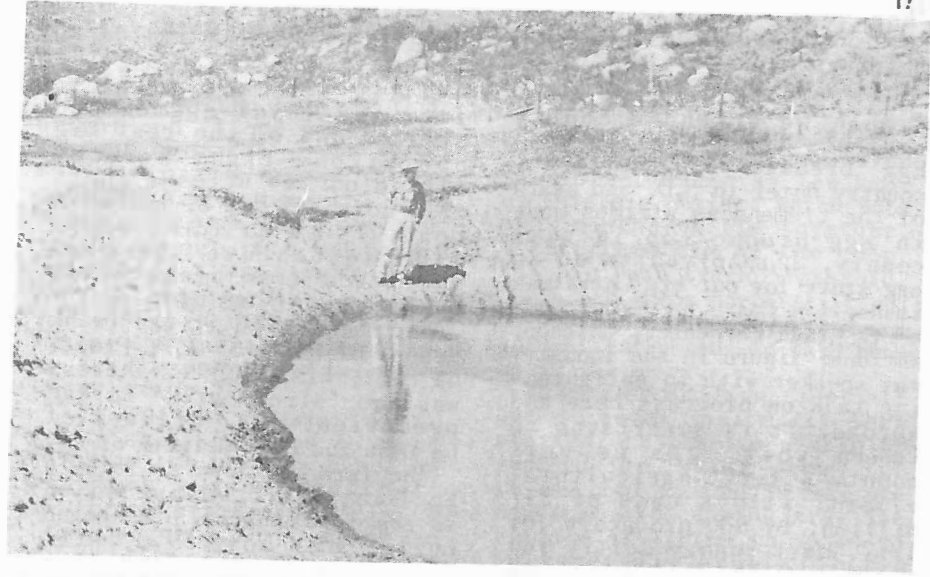
SEND WIRE AS GREETINGS
 If you forgot someone at
 that last minute, just call



TO: _____
NAME: _____
 YOU MAY SELECT AND ONE OF ANY OF THE FOLLOWING TESTS OF WORDS: **SEND WIRE AS GREETINGS ON THE WIRE; BELOW**
 1. I am not sure if you are right. 2. I am not sure if you are right. 3. I am not sure if you are right. 4. I am not sure if you are right.
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Dolores Smith, Western Union office in E.C. (HI4-1191) where she runs the Smith Travel Agency. They have special holiday blanks with all sorts of nice sayings to select from. This picture is of the one for kiddies called Santagram.

'There is a real thrill in receiving a colorful telegram on Christmas morning'



HUGE RESERVOIR AT TOP OF AREA WITH WRIGHT AND SUN'S PRESS JEEP, LAYING SHEDS IN BACKGROUND. E.C. VALLEY IN DIS-

TANCE. JOHN LIND BUILT IT TO HOLD 23,000 GALLONS. COST \$1100.

ATTENTION!

Alpine and Mt. Empire

Fast - Courteous - Dependable

PROPANE GAS

DELIVERY SERVICE For Home and Ranch
 BOTTLE GAS - BULK TANK OR METERED SYSTEM

ALSO

PROPANE CARBURETION EQUIPMENT FOR CARS - TRUCKS and TRACTORS PLUS A COMPLETE LINE OF INDUSTRIAL BURNERS - FURNACES - TORCHES AND WEED BURNERS.

Ask about our new policy of loaning tanks to qualified customers

FOR MORE COMPLETE INFORMATION

CALL

Mutual Liquid Gas & Equipment Co. Inc.

7370 Broadway

HO6-8466

Lemon Grove

Merry Christmas

and

Happy New Year



Alpine Motor Service

Large Egg Operation Expanding Below Town

BY CLARKE IRVINE

When we attended county eggmen's third annual 'Good Egg' breakfast at the Town & Country Hotel in S.D. and heard of the tremendous strides made in egg production in this county, I resolved to do an egg story for our big Christmas issue.

Dr. Cliff Carpenter, Chicago, national figure in the industry was speaker with an enlightening talk on progress here and abroad. It is surprising to learn that eggs is this county's first agricultural effort, with a take of \$17 million, by 600 producers for 1957. Hart Dunham deftly ran the show with a Will Rogersque touch to his flashing humor, which kept many VIP's, plus press, TV, Radio and newsmen laughing.

Shortly after I found that

four top level eggmen had started one of the real big operations right here at Alpine on 240 acres a short mile north of Hwy 80 on Gavin Road. It is an ideal spot, 1900 feet above the sea, sheltered from brash winds by El Cajon Mountain.

The men behind it are Frank Hobel, of La Mesa; J.R. Pruett of E.C., his daughter Theresa was the 'slick chick' in egg promotion; C. S. Rigney, of La Mesa and D.O. Wright, of EC.

The firm is known as Today's Egg Farms, Inc., Armiss Whited is resident manager. They began building in Nov. 1956, will finish in three years when their goal of 100,000 layers is reached. First chicks were put in on Dec. 28, that year. They employ only three women with two carpenters and three

laborers, as all is run by the latest electronic automation. The builders will finish within three years.

My host on the tour was D.O. Wright and in our press jeep we went over the whole site, even to parts where he had not been. Asked about the huge sheds, he revealed 'every two months we put in 6,000 young layers. Ultimately we will have 16 laying sheds'.

Plans call for two brooder houses and four growing sheds to feed young hens into the layer groups.

'Yes, this automation is something' he said as we stood watching the uncanny handling of fresh eggs by delicate metal fingers, rollers, etc. 'The capacity is 20 cases an hour, all cleaned, graded, packed and tabulated.'

One part of the project is the processing where eggs are

cooled, with humidity and temperature control, thence to the machine and whisked into refrigeration then to market daily.

'We have no retail sales' Wright says 'and of course no visitors', hence so few know of this big project which took many months to tie together,

Being members of the coop, the big tank truck 'Vitagold' feeds and keeps hoppers filled. From these the feed is all automatically sent to each hen. So is the water.

When a brush fire swept all but 40 acres just after they started, it came to within 20 feet of the laying house, but it was cool inside, as all are equipped with sprinklers. The climate of Alpine is noted to be specially healthful for chickens and turkeys.

More on Page 43

"Glory to God in the highest,
and on earth peace, good
will toward men."

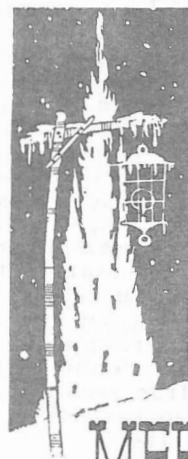
LUKE 2:14

Merry
Christmas

On this magnificent occasion let us remind ourselves again that we should maintain the true spirit of Christmas throughout the months to come.

Meachum
FURNITURE

EL CAJON
237 WEST MAIN ST. H12-2555



We just wish you, simply
and sincerely, the old,
yet always new wish,
with all our heart, a very

MERRY CHRISTMAS
GREETINGS

Jack & Carmen Hoistad
Alpine

Know Your TEACHER

BY MAUDE WHITING

Mary Rita Brooke, who teaches the morning third grade is qualified to teach not only from the text book, but from her vast knowledge of our United States.

In 1954 Mrs. Brooke, her husband, Gordon and four children, Brian, 16, Mary Virginia, 13, Christine, 12, and Gordon, 9, started from Chicago on the first of their trips west. They made several to Calif., each time taking a different route both ways.

'In this way', she says 'we covered practically every state between Illinois and Calif. we would settle some place during the winter months so that the children could be in school. The times that they missed, however, were made up by the ever-increasing knowledge they gained by touring'.

After two years of traveling, the Brooke's decided to settle in Southern Calif., and in 1956 they bought a home in El Cajon and 'Here we plan to stay' claims Mrs. Brooke.

Chicago born, she was raised in that mid-western city, later attended Chicago Teachers' College, where she received her B.A. degree. She spent a few years in advertising and sales promotion for the Pabst Brewing Co. She has been married 18 years and besides raising her four children, has



taught intermittently in the elementary grades, in Alpine since the fall of 1957.

Brooke is a bricklayer, working out of E.C. Three of their children attend Holy Trinity School in El Cajon and the oldest boy goes to Saint Augustine High in S.D.

Working toward her Master's, Mrs. Brooke has found time in her busy schedule for extra courses at the University of S.D. She is also a member of three P.T.A.'s, has been a den mother and a Brownie leader. Our versatile teacher not only has music as a hobby, but has sung before church and civic groups.

I was impressed by Mrs. Brooke's fine sense of humor, which is so essential in our everyday life.

ISOBEL'S HOBBY SHOP

HAS THE MOST FASCINATING GIFTS FOR THE WHOLE FAMILY FOR CHRISTMAS
NEW DESIGN CERAMIC HOLLY DISHES SPECIAL FOR THE HOLIDAY SEASON

CHRISTMAS STOCKINGS, Noel Bells, candles, Ornaments
Christmas Cards & Wraps, etc.

SELECT EARLY - LAY AWAY PLAN

2249 Hiway 80, Alpine

HI5-3106



RAW JUICES MORE POPULAR

For the past few weeks Jackie Hazell, who with Husband Mart, runs Alpine Cafe, has been making fresh raw carrot juice, serving it over the counter and to take out.

Since starting, she has been asked for other juices. People seem to have heard about the marvelous curative properties of raw juices, minerals, vita-

mins, trace elements, enzymes and invigorating things you don't find in bottles.

Latest to be added is cabbage juice, also celery and spinach. In the big centers they have regular raw fruit and vegetable juice bars where folks come to drink their vitamins and minerals, and if Jackie keeps on, Hwy 80 will become famed for its juice bar!

"Behold, I bring you
good tidings of great
joy, which shall be
to all people."

LUKE 2:10

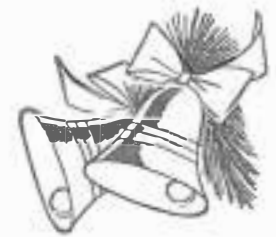
A JOYOUS CHRISTMAS

our wish for you and yours

MANZER'S

EL CAJON CORSET SHOP

153 E. Main HI4-4170
North Park: 2934 University Ave. CY6-1846





ALPINE NEEDS A REPAIR SHOP.

HAIG C. MERIGAN, D.D.S.
DENTIST

PHONE
OFF. HICKORY 4-2139
RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF

THESE FLOWERS LOVE LETTUCE
AND THEY HAVE A BUNDLE--
30 G's! ALL WON AT CALIENTE IN
ONE SHOT. SEE STORY PAGE 49

Alpine Baptist Church is
having a Christmas Flannel
Graph program for the children
Sunday evening, Dec. 21st at
7 p.m. All are invited.



In El Cajon
PRESCRIPTION SPECIALISTS
Prestige Fragrances — Perfumes
Leading Cosmetic Lines and Toiletries
Outstanding Gift Items and Imports

HICKORY 4-3133

KELSTAN PHARMACY

165 East Main

El Cajon

CLUB ENJOYS XMAS PARTY

Members of the Woman's Club were put into a festive holiday spirit Tuesday at their annual Christmas party, with Mrs. Charles Bradley and Mrs. A.B. Everson in charge.

The group was led in carol singing by Mrs. Donald Cost, who played the piano, followed by a reading, 'Why the Chimes Rang', given by Mrs. Harry Whiting. Two vocal solos, 'Oh, Holy Night' by Linda Bradley, and 'White Christmas', by Charles Butler, ended the program.

Santa Claus, who turned out to be Mike Bradley, came out to the tune of 'Jingle Bells', distributed gifts to the women. White gifts were turned over to the welfare chairmen, Mrs. Mace Bratt.

EL PASOANS VISIT HERE

Mr. and Mrs. W.K. Arnot and son Jim, of El Paso, Texas, will spend Christmas with Mrs. Arnot's mother, Mrs. James O. Adams and her sister, Mrs. Harry Whiting, at the Whiting's home on Victoria Drive. Mrs. Lottie Daggett from Olympia, Wash., a friend of Mrs. Adams, will also be a holiday guest. This promises to be a big reunion, as the Whitings and the Arnots have not seen one another for over three years.

Al 'Dutch' Anderson, Willows Road, who fell and broke a leg last month is still in Veteran's Hospital, Long Beach, is making steady recovery, will be in till after the new year.

The only way to get the best of an argument is to avoid it.

Try to save some money if possible. Some day it may be valuable again.

holiday
greetings

and sincere good wishes
for a happy and
prosperous new year

Uncle George's Toy Depot
188 East Main Street El Cajon

SMALL TALK

By Cynthia Irvine

Age 10, 5th Grade



Yipper, Mary Eva Fitzgerald's dog that she had ever since she was born died Saturday. He had to have an operation and the vet just couldn't keep him alive. Mary's daddy took her down to the pound and she picked out another dog so she wouldn't be lonesome. He is a 6 months old black chow and she named him Pal. He sure is a nice dog and already has been trained.

Well, I finally got a 4-H project. Mama let me buy a New Zealand rabbit. She is only 2 months old and daddy named her Maori. That is the name of the New Zealand natives and we all thought it was a good name. Mama said to call her prospect because the prospects for having more were really good.

Debbie Yonic has to wear glasses all of the time but they look cute on her. She is in the third grade. Dean Martin told me his daddy came home from overseas Friday... Jay Schaaf hurt his ankle playing ball the other day. A friend fell on him and it was sore.

Our Scout troop went up to Julian Saturday to pick out a Christmas tree. We chose a live one and will decorate it for our troop.

Melynn Jenkins gets to go to Arizona for her Christmas vacation... Joann Boswell had a slumber party Saturday night to celebrate her 11th birthday. Vonnie Greathouse and I went and we had more fun. We stayed up till 2:30 in the morning.

One of Melody Bates' banty chickens had babies and they are as cute as the ones I had. Randa Adams got into some poison ivy and my sister Cecile must have touched her. Now she has it on her face... There is a new girl in the twins third grade. Her name is Valorie



LIGHTNING: LOOKS MOURNFULLY FOR GREEN GRASS AT YULETIDE!

Ickes and she came from Willie Rivers, Mich.

Dale Bates was 9 last week and he had a birthday party. The twins went and Cecile won a prize. They had a good time and Dale was happy with his presents. His dad bought him a horse, now they have 2 of them.

Sunday Daddy and the twins went to look at the new road in the back pasture and Celeste saw Elaine Earickson's horse. She went over to pet him. She had on a red sweater and Sandy doesn't like red so he bit her on her left rib. It turned black and blue and now Celeste doesn't like him.

Carol Woodie has new miniature shepard german pups. I would like to have one but daddy says one dog is enough. Anyway, we love our Bunny.

Carol and Helen Cost are moving to El Cajon... Joann Boswell has a small saddle for sale. It is hand tooled and she only wants \$75. for it. Her phone is HI5-3741.

JAY SCHAAF JOINS SUN

In order to better serve subscribers the Sun has made arrangements with Jay Schaaf, son of the Geo. Schaafs of Tavern Cottages, to be Junior circulation manager. Jay is a fine lad, an artist, and has a pleasing personality and will call on residents regarding new and renewal subscriptions to your community newspaper.

Note- The Sun, now completing its 7th year, and wholly produced in Alpine, is enjoying a steadily rising list of subscribers and counter sales in Alpine.



Opportunity in Alpine: Roofer.

GET-ACQUAINTED SALE!

Good Old

SANTA



He's here again! and we're glad because it gives us a chance to say "Thanks" for your many courtesies and friendships.

PULLOVER SHIRTS

1 TO 3 YEARS. 49¢

T-SHIRTS.

1 TO 3 YEARS. 69¢

BABY SHOES

0 TO 3. \$1.69 TO \$1.98

Open till 11:30
Christmas Eve

CATAPULT GLIDER.

19¢

DOCTOR KIT OR SEWING KIT.

69¢

SCOOTER.

WAS \$7.99, Now \$6.79

TRADE YOUR OLD SWING SET
FOR A NEW ONE

Open Evenings & Sundays

BABY HOUSE

2136 Hwy 80 West of Women's Club

Alpine



Holiday Greetings
by WESTERN UNION

TO: _____

ADDRESS: _____

YOU MAY SELECT AND CHECK ANY ONE OF THESE SUGGESTED TEXTS OR WRITE YOUR OWN GREETING ON THE LINES BELOW

<p>CHRISTMAS</p> <p><input type="checkbox"/> To wish you and yours a very Merry Christmas and the happiest New Year.</p> <p><input type="checkbox"/> Christmas greetings and best wishes for the New Year for you and all the family.</p> <p><input type="checkbox"/> May the star that shines over Bethlehem be yours the Peace of Heaven lightens your Christmas Day.</p>	<p>NEW YEAR</p> <p><input type="checkbox"/> Our good wishes for a happy Holiday season and a Prosperous New Year for you and all the members of your family.</p> <p><input type="checkbox"/> Good wishes for you and your family for a happy and successful New Year.</p> <p>Additional texts on Reverse Side</p>	<p>NEW YEAR</p> <p><input type="checkbox"/> Good wishes for a happy New Year for you and all the members of your family.</p> <p><input type="checkbox"/> May the New Year bring you and yours a full measure of health, happiness, and prosperity.</p>
--	---	---

FOR THAT...
LAST MINUTE THOUGHT AT
CHRISTMAS - SEND A
WESTERN UNION HOLIDAY
GREETINGS. FILE IT EARLY
WITH

DOLORES & LEE STOVER HI4-1151

**SMITH
TRAVEL AGENCY**

CONTINENTAL & AMERICAN BUS LINES
AIR LINE TICKETS - WESTERN UNION
135 S. ORANGE, EL CAJON, CALIF.

CHRISTMAS GREETINGS

Harper

OFFICE SUPPLY CO.

<p>All Office Supplies</p> <p>Mimeographing Supplies</p>	<p>Bookkeeping Forms</p> <p>Desks & Files</p> <p>Filing Supplies</p>
--	--

461 El Cajon Blvd., El Cajon Free Delivery HI 2-3331

Norway Goes in for Music

Norway goes in for music in a really big way. Haakon Magnussen, Alpine's carrier has just received a letter and photos from his cousin Tor Dahn, Trondheim. He tells of a great music festival that was staged there last month in which 12,000 young musicians from 8 to 16 took part-- all playing at once! They rendered the national anthem and other pieces. Tor said 'this was the biggest in the world and is something to tell the U.S. Newspapers about!'

Trondheim, a city in Northern Norway, is famed for its Olympic championship skiers and skaters. The Norwegian ice skating championship is going on there this month and Tor is on the judging committee. Tor has made a jump of 56 meters-- no small hop! He is training his son Bjorn, age 5, for the big ski jump. Magnussen sends the Alpine Sun to them which they read with much interest.

CONTROL BURN WAS REAL

Tuesday night there was a lot of excitement around downtown Alpine when somehow Robert Fey, custodian at the fire station, had not been alerted to the fact that the volunteers were going out on a control brush burn above town.

At 6:55 he received a call from Bill Kidder reporting a brush fire on Hwy 80. As it was meeting night, Firemen Moreno and Findel had been in, and left with two vehicles, unknown to Fey.

'Push the button' he asked his wife who helps him in this important duty 'and I'll go start the motors for the boys'.

But when he entered the station the two large machines were gone. Four other calls came in enquiring about the fire and KFMB newsroom phoned for details. Then upon entering the firemen's meeting room, Chief Jack Blankenship advised him that it was a control burn.

EMERGENCY CALLS

- FIRE Station, Alpine. HI5-2343
- SHERIFF, Daytime.... HI4-6171
- Nights..... BE3-0121
- HIGHWAY Patrol..... ZE1-2000
- Emergency only call opr.
- Routine call..... CY6-0118
- DOCTOR..... HI5-2345
- AMBULANCE, Lincoln... HI2-3140
- TOW CAR, Alpine Motor HI5-2317
- ITIME UL3-1212
- WELL & PUMP, Stockton HI4-2672
- ELECTRICAL, Smitty... HI5-2880
- PRINTER, Alpine Sun.. HI5-2415

ADS IN THE SUN PAY OFF.

Dr. Gertrude T. Ryder
OPTOMETRIST
175 N. MAGNOLIA
El Cajon, California
Phone HI4-9012

NOW OPEN

The All-New

ROOKLIDGE MOTOR CLINIC

Featuring-

All types of automotive repairs and services
on all makes of cars

USED CARS & TRUCKS

8861 La Mesa Blvd.

HO3-7773 Nite Emerg. HO6- 8517

CLASSIFIED ADS IN THE SUN PAY.

HOUSE of YARNS

OPEN 10 TO 5:30 DAILY.

EVENINGS BY APPOINTMENT ONLY
AIR-CONDITIONED. FREE PARKING
870 N. SECOND. (SO. OF BWAY.)

HI 4-8818

(BOSTONIA AREA)

MERRY CHRISTMAS

and

HAPPY NEW YEAR

McGuffie'sPen Sets . Cosmetics . Gifts
Christmas Cards . Candies

Hours 8 to 5:30, Closed Sun.

2363 HIWAY 80

HI5-2121

GAMMAS ENJOY PARTY

Wednesday the Alpine Gamma Gamma Sorority enjoyed their annual Christmas party at the home of Reenie Adams with Pat Blankenship as co-hostess. The girls exchanged presents and contributed canned goods for their needy family food basket.

A delightful evening was enjoyed by everyone.

DEADLINE FOR NEXT SUN

once more a year has rolled around and the Sun starts its eighth with the first issue in 1959, out on Jan. 9. One week is skipped to maintain the twice a month period, so don't think you missed your copy. Deadline for ads will be Jan. 3. The Sun hopes all will have a bang-up good New Year, and remember, drive easy!

When speaking of their pasts, men boast, women confess.

Joyce and Gene Cobb

and all the Ladies at

COBB NURSING HOME

WISH EVERYONE

A Merry Christmas and
A Happy New Year

30 Miles East of San Diego

873 Arnold Way, Alpine

HI5-3125

EYE BLOSSOM VALLEY WATER

Twelve property owners representing 2600 acres were at the last meeting of the County Water Authority seeking annexation to bring water to those dry acres. A preliminary study is to be made, Chas. Price, district board chairman reported.

Narrow roads where two cars could barely pass are being replaced by wide freeways on which six or eight cars can collide at the same time.

EL CAJON AWNING CO.COMPLETE LINE OF CUSTOM MADE
AWNINGSALTERATIONS. REPAIRING. CLEANING
AND WATER PROOFING.**845 EL CAJON BLVD.**

HI2-1648

EL CAJON

VIEJAS FOLK MOVE

Bill and Mimi Lethbridge and son Greg have sold their home on Louise Drive, moved to La Jolla to be near their jewelry business which they recently moved there. Les and Jo Ramsay, partners, who were renting here, moved shortly after the business was transferred. Both families like Alpine, 'but for business reasons, just had to leave.'

The Community Christmas tree, which is furnished by the Kiwanis Club every year, was decorated by the boys of Explorer Post 305.

Wife: "You told me before we were married that you wouldn't look at another girl!"

Hubby: "I always considered that as sort of campaign promise."

MERRY CHRISTMAS
HAPPY NEW YEAR

WE WANT YOU TO KNOW HOW
MUCH YOUR PATRONAGE AND
FRIENDSHIP MEANS TO US.
WE'VE TRIED TO DESERVE
THIS FRIENDSHIP AND IN
THE YEARS TO COME WE
HOPE TO SERVE YOU OFTEN.

Marthel's

MAIN AT MAGNOLIA

EL CAJON

ALPINE FREEWAY MEETING

Tuesday there will be a session in the school auditorium with Jacob Dekema, district state highway engineer of S.D., and interested citizens of this area to discuss the development of 27 miles of Hwy 80 to full freeway standards between Tunnel Hill, east of R.C. and Laguna Junction.

After presentation of engineering data, added information will be sought from local people, he says. This will aid the commission in determining just where the road should go-- north or south of the present route. Cost would vary from \$31 to \$33 million. Factors of grade, land use, motoring benefits and other economic features will be considered in making the decision, he concluded.

(SEE CUT ON PAGE 9)



COMPREHENSIVE AIR VIEW OF TODAY'S EGG FARMS BY AL HOWE. WITH EDITOR IRVINE ABOARD. EIGHT LAYING SHEDS ARE UP. EIGHT MORE TO COME. EACH HAS CAPACITY FOR 6000 HENS. THIS IS LOOKING NORTH.

COUPLE TRAILERING HERE

M. Paul Peters and wife who have lived at Grossmont, San Diego and Escondido, have moved to Irvine's Trailer Estates for the winter to get above the smogs of the lowlands. They have a daughter in Lemon Grove, another in S.D. They are fond of Alpine, having been here many times. He is retired.

Troubles come through the things we let slip through our lips rather than those we let slip through our fingers.

Pierce Realty Realtors

May great happiness abide with you and yours on Christmas and through all the years ahead.



'While on Earth Own a Piece of It'

1500 E. MAIN

EL CAJON

HICKORY 2-1686



JOY TO THE WORLD

A VERY MERRY CHRISTMAS TO YOU and YOURS

BALLANTYNE BUICK

El Cajon



IT'S ALL CHRISTMASSY AROUND MCGUFFIE'S POPULAR DRUGSTORE WHERE AGNES AND HER DAUGHTER GREET EVERYONE WITH A SMILE

AND SERVICE. THIS IS WHERE ALPINERS COME TO PAY LIGHT AND PHONE BILLS.

A
Merry Christmas

And A

Happy, Prosperous New Year

To All Our Friends

AL ARCHARD, INC.

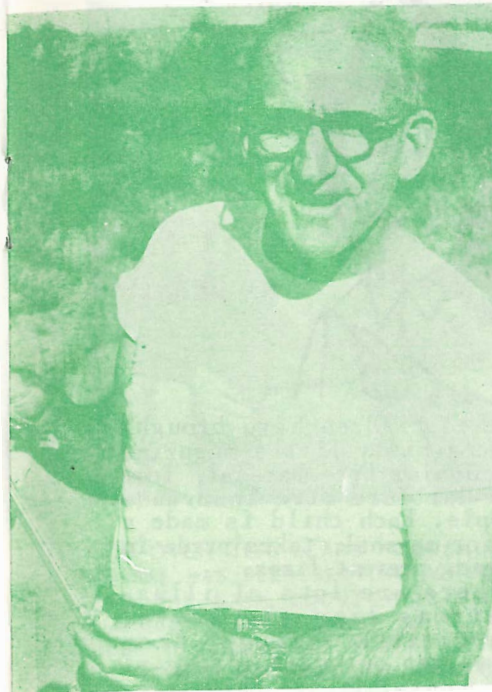
STUDEBAKER-PACKARD

WILLYS JEEP, SHELL PRODUCTS, KELLY TIRES, RETREADING

695 El Cajon Blvd., El Cajon

Hickory 4-2175

NEW WEATHERMAN ON JOB
Here is Robert Fey, former
Illinoisan, who has taken over



duties as Alpine weatherman at the fire station where he is custodian.

He has been polishing up his thermometers, which have remained aloof from the low readings the past few weeks. Record breaking warm weather, however, has kept him in fine spirits as he says 'When I parked my snow shovel back there, I had no regrets'.

With his wife he is enjoying life here, and thinks Alpine is a mighty fine place to live and they are making new friends every day.

\$5. CREDIT ON ANY PURCHASE
IF YOU BRING THIS AD TO

El Cajon Typewriter Co.

ALL MAKES SOLD,
RENTED AND REPAIRED

221 N. MAGNOLIA H12-3934
ACROSS FROM MAYFAIR MARKET



A Christmas
as warm and
old-fashioned
as the
YULE LOG

TO EACH OF YOU, OUR FRIENDS



ALPINE CAFE

Mart & Jackie Hazell

2225 Hwy 80

H15-9596

Friends: Some are true, others are not. They either love you, or what you've got.

JEANETTE C. HINKLE
Real Estate & Insurance
CASUALTY & FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

Chiropractor
Dr. Frank Bornowski

1981 Arnold Way

1/2 MILE WEST OF P.O.
HI5-2169 ALPINE CLOSED WED

Season's Greetings

TOYS

KAE'S TOYLAND

1060 E. MAIN ST.
EL CAJON

MARK'S of El Cajon

Furniture & Appliances

DISCOUNT HOUSE

The Spot to Save!

El Cajon's Own & Only Discount House

ALL NATIONAL BRANDS AT DISCOUNT PRICES

NO DOWN PAYMENT. FIRST PAYMENT IN FEB. 1959

131 REA, ACROSS FROM FIRST NATIONAL BANK HI2-1679

FOR A FIRE-SAFE HOLIDAY,
CHRISTMAS TREES SHOULD STAND
IN WATER OR WET SAND, AND
BE ANCHORED
FIRMLY.



The children have brought home a nifty little magazine the Junior Fire Marshal, from the Hartford Fire Insurance people. Each child is made a junior marshal, takes pride in helping prevent fires.

There are lots of illustrations like the above. Admonitions include; Keep calm, get out of building if a fire starts; use only fire-resistant decorations; keep gift wrappings and trains away from tree; and so on. Anyhow, use care around the tree!

Fatal typographical error! Postal to wife from vacationing husband: "Having wonderful time! Wish you were her."



FOR OVER TEN YEARS FLORENCE CLARKE HAS BEEN SERVING ALPINE AND THE BACK COUNTRY IN THE LARGEST MARKET EAST OF E.C. HERE IS CONGENIAL STAFF, L TO R: GRACE BUCHMILLER, MARIE FULLER, FLORENCE, DOROTHY CONNER, ED ROWAN, MEAT DEPARTMENT; TOMMY THOMPSON, PRODUCE-MAN, AND DICK KUTNOCK, STOCK-MAN.

YC SELLS TREES AGAIN
Vern Chynoweth, president of the YC has started annual sale of Christmas trees in front of the Baby Shop, 2136 Hwy 80. 'We have choice trees' says Chynoweth 'the price is right and it helps our youngsters when you buy from the center'.

KARI JEWELERS

"WE TEACH THE WATCH TO TICK"
A FINLAND TRAINED EXPERT
30 YEARS EXPERIENCE

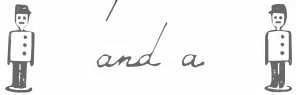
ALL KINDS WATCHES AND CLOCKS

REPAIRED

ALL WORK GUARANTEED

116 PRESCOTT
EL CAJON, CALIF.

An economist is a guy who has a plan to do something with someone else's money.

a Merry Christmas

and a
Happy New Year.

El Cajon Termite Co.

TERMITES

Mean

Unseen Damage

To Your Home

DON'T IGNORE THEM

For FREE Inspection phone

HI4-5368

161 Hart Drive, El Cajon



Christmas,
 With its joyous magic
 and Holy meaning,
 Again brings us to the full
 Appreciation
 of loyal friendships
 and so, mindful of these
 associations, we pause
 to extend our Heartiest
 Christmas Greetings



VALLEY
 Health Foods



El Cajon



CLEAN UP MAIL BOXES

Tavern Road rural mail patrons have a chance now to improve the looks of their boxes and conform to regulations, says Haakon Magnusen, Alpine's popular carrier, since Tavern Road work is making changes in locations of boxes.

'The code calls for the bottom of boxes to be 3½ feet above the road level, that is window sill high on modern cars. Now's the time to repaint names and numbers on boxes'.

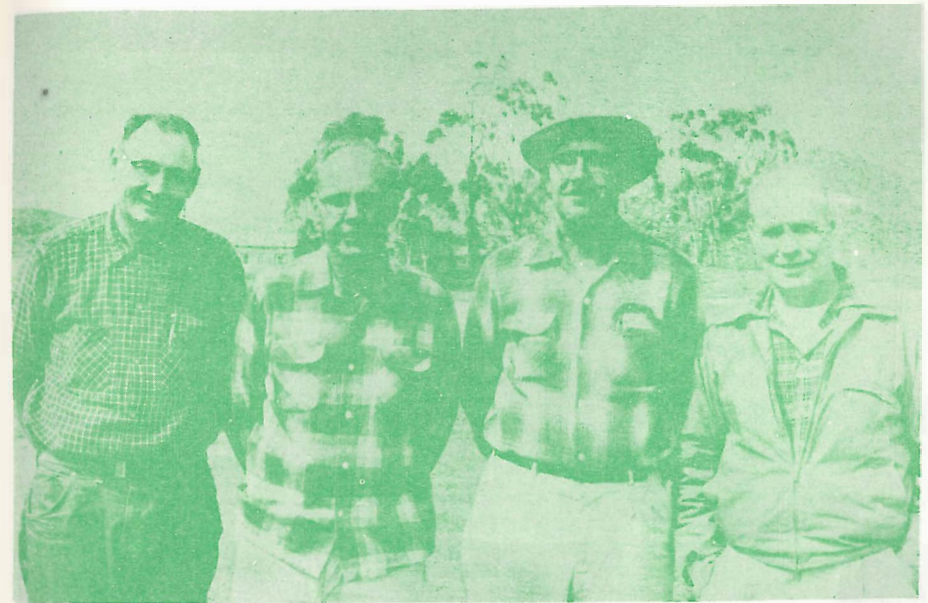
Note- Since this is Christmas, let's all give a hearty wish for a joyous holiday to our hard working carrier who has served so well during the year. From now till Christmas he'll be working a lot of nights and days to get our packets and cards through.
 -CI

A little jack will lift a car, but it takes a lot to keep it up.

MERRY

CHRISTMAS

ELSIE & RALPH'S
EXPERT UPHOLSTERING
 FREE PICKUP & DELIVERY
 FREE ESTIMATES
 H15-2809
 All Work Guaranteed
 OAK GROVE ROAD, DESCANSO



QUARTETTE OF EGGMEN WHO BUILT TODAY'S EGG FARMS ON SLIGHTLY 240-ACRE LOCATION ABOVE HWY 80 WEST OF ALPINE. L TO R: FRANK HOBEL, J.B. PRUETT, D.O. WRIGHT AND C.S. RIGNEY. THEY BEGAN OPERATION IN 1956, WILL COMPLETE IN 1961.

BUD'S
BARBER SHOP
 NOW - TWO BARBERS TO
 SERVE YOU
 Bud Cooper - Johnnie Bates
 2210 HWY 80 ALPINE

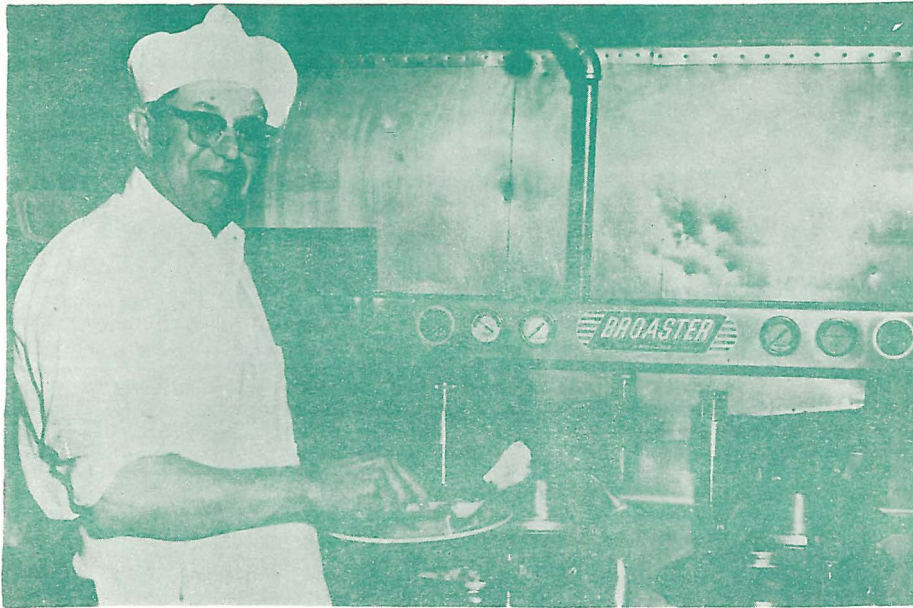
Seasons Greetings

John A. Davis's
 President

SOUTHLAND SAVINGS
 and Loan Association

La Mesa El Cajon
 Lemon Grove

Member Federal Home Loan Bank System



The man who rolls up his sleeves seldom loses his shirt.

FAME OF LOG CABIN GROWS SINCE CHICKEN BROASTER, NEWLY INSTALLED, IS ATTRACTING ATTENTION. BARNEY RATLIFF, OWNER OF THIS POPULAR EATING PLACE-- WHERE A TREE GROWS INSIDE-- TAKES A TURN AS CHEF. BROASTER COOKS IN 6 MINUTES, UNDER OIL PRESSURE, ELECTRONICALLY CONTROLLED.

Bill Suter who is back home from Naval Hospital after a heart siege, is up and around but cannot return to work for some time which is keeping Meriel, his wife, on the job at their business downtown.

Christmas Greetings

FREY'S HOBBY

ORDER NOW FOR THE HOLIDAYS

WOOD-FIBER FLOWERS AND

ARRANGEMENTS

Made to Order

1532 TAVERN ROAD HI5-2756

Wishing You a

Merry Christmas

and a Prosperous

Happy New Year

ALPINE HEIGHTS

HOME for the AGED

LARRY & PATRICIA MALLICOAT
ALPINE



WINTER WONDERLAND IS THIS WATER COLOR GREETING CARD FROM THE M.W. ANDERSONS OF ARNOLD WAY,

NOW IN LONDON, WHO SENT IT TO THE SUN. HE'S AN AUDITOR WITH THE NAVY.

MORE MUSIC

LESS TALK



Radio 860
Xemo

"just what the doctor ordered"

5000 watts of true HI-Fidelity music

CY-860-14,
2223 EL CAJON BLVD

Democracy is nothing but the political name for the ideals which Christianity brought into the world as religion.

Christmas Greetings

THE FRUIT BOWL

HI5-3329

Highway 80, 4 Miles W of Alpine

*Happy
Holiday Season*



FROM

Rendezvous Market

YOUR NEIGHBORHOOD STORE

CHRISTMAS SPECIAL
IMPORTED ROPE BEADS
AND EARRINGS

Groceries - Beer & Wine

4009 Hwy 80

ACROSS FROM SHELL STATION

TV SERVICE FOR ALPINE

Alpine has another new business, a TV repair service for this area. Mr. and Mrs. Eugene Moats who recently purchased the W.B. Thorp home on Louise Drive, has gone into the TV repair business at his home here. Mr. Moats has had eight years experience in this line of work and is well qualified to handle this business successfully.

Mr. Moats with his wife Marion, twins Dorothy and Delorise and son Eugene came from Troy, Ohio just two months ago. They stayed in La Cresta with his brother and looked around for a new home. Selected Alpine because of its climate and opportunities.

MRS. BILL BAIN REMARRIES

Mr. and Mrs. Carl E. Tripp, she was the widow of Bill Bain, well known E.C. businessman and first president of Alpine Kiwanis who died in Missouri a few years ago, are in Alpine after summering in Canada and the Northwest. They are at the Bain place on Lilac Lane, where they are building a nice home.

Rennie Bain is with the Washington Senators and his sister Beverly Nelson is now married and living in Omaha. They went to school here.

ALPINE NEEDS A BUS LINE TO E. C.

Season's Greetings

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

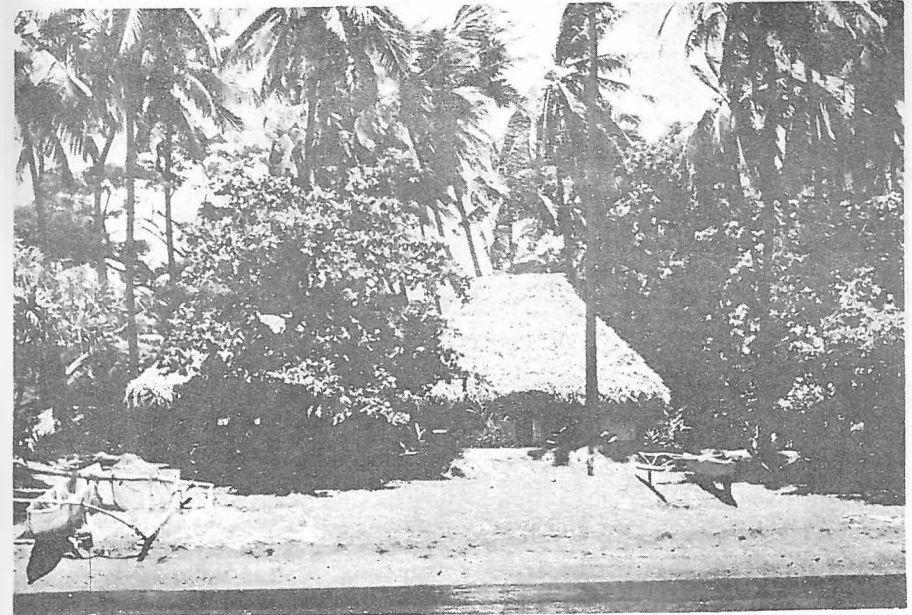
H. DUDLEY WINN, O. D.
LOUIS M. WINN, O. D.

OPTOMETRISTS
SINCE 1912

AIR CONDITIONED FOR YOUR COMFORT

120 REA AVE.
EL CAJON, CALIFORNIA

TELEPHONE HI-4-6129



TROPICAL BAY IS MOA, CUBA, NEAR WHERE BAL DARNELL AND WIFE MARIE, ARE LIVING WHILE REVOLUTION SMOKES UP INCESSANTLY. MRS. BELLE DARNELL, WILLOWS ROAD, TALKED TO HIM THE OTHER MORNING OVER RADIO-PHONE ON A GUNBOAT. SHE WAS TO HAVE FLOWN DOWN THERE FOR CHRISTMAS. BUT BAL SUGGESTED IT WOULD BE SAFER HERE!

SCOUTS ENJOY PARTY

Intermediate Girl Scouts, and boys from Explorer Post 305, held a joint Christmas party at the Woman's Club Saturday. Friends of members were invited. Mes. Edgar Welty, Charles Bradley and Earl Woodall were chaperons.

ALPINE NEEDS A BUS SERVICE TO E.C.

CHURCH PARTY TONIGHT

The Sunday School of Community Church will hold its Christmas party and program tonight at Fuller Hall. The whole group will convene at 7:30 for a short program, then each department will hold its own party, conducted by teachers in the various sections.

Dr. Larson took the junior high department caroling Monday night.

Piano Instruction

MISS RUTH BURDETT, INSTRUCTOR
BOX 117, ALPINE, HI5-2877

Thanks a Million to all our Friends & Customers

A MERRY CHRISTMAS AND A MOST
PROSPEROUS NEW YEAR

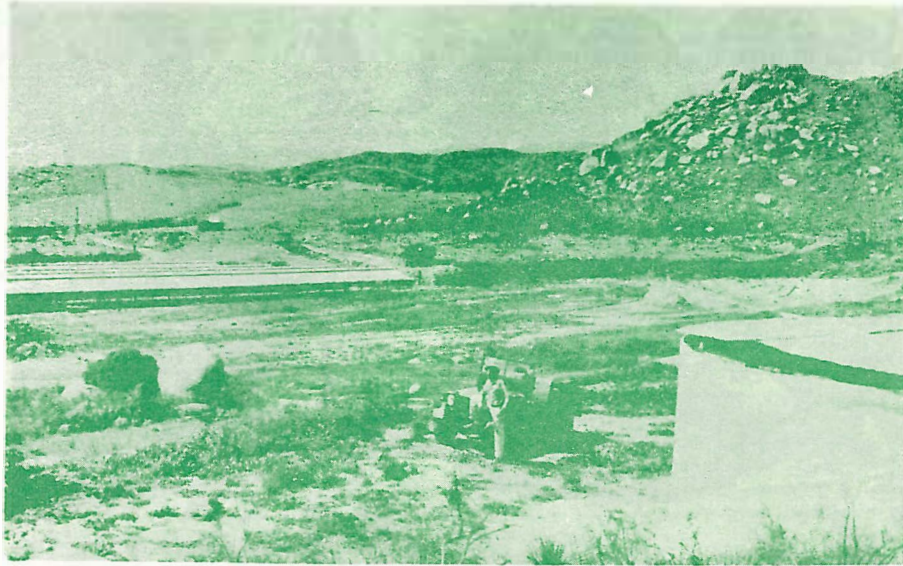
HOWARD'S Men's Shop

108 W. Main

El Cajon

HI2-1646





ONE OF THREE VALUABLE RESERVOIRS ON 'TODAY'S EGG FARMS, WITH WRIGHT STANDING AT EDGE OF POOL. THEY HAVE

SPOTS FOR FOUR MORE, CAPACITY 80 MILLION GALLONS! 'WE HAVE NO WORRY ABOUT WATER' HE SAYS.



HOLD IT!

We want to thank you for your patronage this past year and wish you an old fashioned Merry Christmas.

CLUB ALPINE

2502 Hwy. 80

Alpine

EGG STORY, from page 19

The spot is rich in history, being the old Oro Bono place, part of it being owned by a Mr. Hunt. A colored man from L.A. built the old stone house, with poured floor over a complete cellar. His first house was burned mysteriously when he went back to L.A. to sell his apartment house and move here for the fine climate. His wife died and he went away, the place later being run as a Hog Ranch. Hunt developed the best well.

WHEN THIS STORY WAS BEING PROCESSED WE CALLED UP TO SEE IF THERE WAS ANY LATER NEWS AND MRS. HOBEL TOLD US THAT SHE AND HER HUSBAND AND E.E. BETSCHER AND HIS WIFE EVELYN, OF POTRERO, HAD BOUGHT OUT THE OTHER THREE PARTNERS, AND ARE CARRYING ON THE BUSINESS AND IMPROVEMENTS UNDER THE SAME NAME.

Billy — "If I had a million dollars, do you know where I'd be?"

Lily — "Why, sure, big boy — you'd be on our honeymoon."

GLENDALE FOLK TO BUILD

Sale of 12 scenic acres on South Grade Road, owned by Donald F. Brewer, have just been sold to Mr. and Mrs. Francis L. Hodges of Glendale. They plan to build a rustic ranch type home when Hodges retires in the future.

Brewer is in the Navy.

The average husband is one who lays down the law to his wife and then accepts all her amendments.

SEASON'S GREETINGS

J. H. MCKIE, JR.

REALTOR

2355 Hwy 80
Alpine

HI5-2217

With many good wishes
for the holiday season.

To Our Many Friends and Patrons in the Mt. Empire
And Alpine

D & S Supply

1335 E. Broadway

HI4-7652

Much Alpine History Centers on Indians

There are few Indians in these parts that know or remember much of the early history of the area, its tribes, settlers, legends. In her small history of Alpine, Beatrice La Force, former Alpine librarian, and playwright, has gathered many interesting facts. The old Indians had names for everything. Being outdoor lovers they observed all the phenomena of nature, the heavens, flora and fauna.

Viejias, symmetrical old mountain to the northeast of our village was named for a very good reason. It is a Spanish word meaning old women and there are several legends as to just how it got its name. One is that the valley atop this 4179 foot peak was the site of a camp where the women were left who were too old or feeble to make the seasonal travels.

Another version has this as the refuge for the old of both sexes, and the children in war times. While the younger folk

went out to battle, the women going along to fight as well as the braves.

The history explains that Tom Lucas, last of the Lagunas, gives his version of the name, as told by his wife, and Viejas means valley of the old or ancient. It seems that in the early days when the padres went to that location to get the young Indians and take them to the missions the word went ahead and when the priests reached here, there were no young anywhere.

The old Indian name was Ma-tarwa, meaning the big opening or wide open space, which aptly describes the present reservation here, also the wide mountain.

Anyhow we who live in the shadow of this stately peak, love it for in its every mood, depending on the vagaries of season and weather, it presents a beautiful sight with its smooth architected approaches.

VANCE L. BUTLER

Graveside service was at 2 p.m. Thursday in Alpine Cemetery for Vance Leroy Butler, who would have been 80 on Wednesday. He died Monday at the home of a son and his wife, Mr. and Mrs. Ray Butler in E.C. He was buried next to his wife. They celebrated their 50th wedding anniversary in 1954. Paris Mortuary was in charge with the Rev. Joe Gleason officiating.

Butler, a pioneer well driller in this area, was born in Washington Territory where his grandfather, J.B. Butler owned part of what is now the city of Portland. He had lived in the E.C. area since 1929, much of that time in Alpine. With his sons and Rex and Bal Darnell, he operated as Butler & Darnell, later selling out to Kenneth Hittle who now runs the company.

Butler was an expert in deep steam wells, having developed the geysers, 60 miles north of San Francisco.


Survivors include three other sons, Horace, of S.D.; Jack, of El Centro, and Glen, of Lafayette; nine grandchildren and other great-grand children.

Gloria Boetcher of Lakeside is a new waitress at the Log Cabin Cafe, having come up three weeks ago to help Barney and Agnes Ratliff.


SMITTY'S Pumps

AUTHORIZED
AERMOTOR DEALER

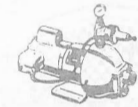
AERMOTOR
"WATER WHERE YOU WANT IT"




VERTICAL
"BUD-JET"
1-1 SERIES




"BUD-JET"



CONVERTIBLE



SUMP PUMP



DEEP WELL

1935 HIGHWAY 80
HICKORY 5-2880

J. C. PENNEY CO.

in El Cajon

the warm
friendly
dept. store,
wish to
extend to
one and
all...

A WARM
FRIENDLY
HOLIDAY
GREETING

A FRIENDLY GREETING

A WISH SINCERE

Merry Christmas

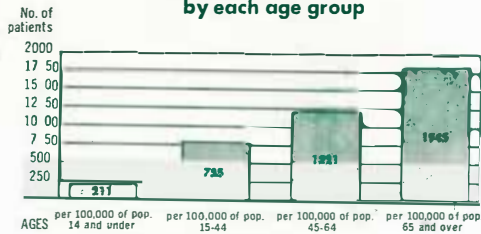
JIM CLEMENTS REALTY

6217 University Ave.

San Diego 15, Calif.

JU2-5555

Hospital patients per 100,000 population by each age group



BASED ON AMERICAN MEDICAL ASSOCIATION BULLETIN 97

TERRIFIC DIFFERENCE
IN AGE GROUPS
SHOWN BY GRAPH OF
HOSPITAL INMATES.
HUMAN ILLS
SEEM TO OVERTAKE
EVERYONE SOONER
OR LATER!

This is the first season for many a year that this area has approached Christmas without green grass everywhere. All is dry and brown from the prolonged drouth.

DINNER FOR FIREMEN

The Woman's Auxiliary of Alpine's volunteer fire group is staging its annual Christmas dinner in the Youth Center on Sunday the 28th. It is for firemen and their families.



Glenview Feed Co.

GEORGE PALMER & O.E. ANDERSON, OWNERS
HIGHWAY 80. AT GLENVIEW HICKORY 4-3536



REST HOME IMPROVES

Larry and Patricia Malli-coat who bought Alpine Heights Rest Home last June have been busy bringing the place up to state code. One item was a complete fire alarm system costing \$800.

They are now completing a recreation room, converted from the double garage, with entry to the home building, which has a capacity for 10 patients. Total improvements over \$2,000.

Mrs. Smart: "Bothered with time-wasting callers? Why not put on your hat and gloves when the bell rings? If it's someone you don't want to see, say, 'Sorry, I'm just going out.' If it's someone you do want to see, say, 'How fortunate, I've just come in.'"

Mr. G.D. Hoggara just returned from a 10 day trip to Shreveport, La. He drove with friends. His wife stayed with her mother as she has been in poor health and needed the attention.

a Very Merry
CHRISTMAS
and a Happy
NEW YEAR
TED BROWN REALTOR
BETWEEN EL CAJON & ALPINE
949 HWY 80 H14-1109

ALPINE CLEANERS

SEASON'S
GREETINGS

PICKUP & DELIVER

2223 Highway 80

ALPINE

H15-2242

WITH
BEST WISHES
for a
MERRY CHRISTMAS



and a
HAPPY NEW YEAR



B & R
Diamond Drilling Co.
ENGINEERING CONTRACTORS

HICKORY 4-2149

1025 East Main St., El Cajon, California

Tavern Road Transformed

If you have not driven out Tavern Road lately you have a big surprise coming. County roadmen have been working full time on the project from South Grade Road, over to Hwy 80 where the new entry comes in at 90 degrees above the sewer plant.

Heavy earthmoving machines, blades, and a large shovel have all been employed and the entire strip has been worked over with much blasting of boulders.

Two great improvements are the covering of the old bridge at the north end-- narrow and dangerous-- and Dead Man's curve by Gene Wilcox's place.

The wide, new, level straight road will be splendid when it is blacitopped. Ed Hughes in charge, and his crew have made fast progress on this primary county road, which carries a lot of daily traffic. (See pictures elsewhere).

Note- We tip our hats to these boys for the fine way they have worked this job, leaving a good roadway while roughing up one side, holding roadblocks down to a very few minutes, and always smiling at motorists. We are proud of our county workers; and this includes Supt. Sam Hansen of the county road station here.

-CI
Alpine needs a bakery & caterer.

Season's Greetings

Order Christmas
Pastries & rolls ahead



TASTY BAKE SHOP

144 E. MAIN H14-3686 EL CAJON

\$30,000. Caliente Winner Comes Here to Live

The richest harvest ever reaped in American racing history-- \$30,610 from a mere \$2. investment-- brought worldwide fame to Jim Flowers and his wife. He is a former Hot Springs, Ark., sign-painter, who recently moved here. They bought the Johnson Grocery, 2538 Hwy 80, now known as Mountain Air Grocery.

This was Flowers' eighth straight winner! He is a confirmed and expert horse player, keeps minute records in statistical books, operates like a living electronic brain-- and it pays off. He plays every year, lays off during the winter.

Flowers won a second time in the 5:10 pool, a mere \$4516., when they were living in San Ysidro to be near the track. He also has won at Hollywood, Del Mar and other racing spots.

Since 1951 he has been making good money with his scientific handicapping. Flowers confides 'most players make the mistake of thinking that the best horse in the race should be the winner; it's who is the best horse today under the conditions and circumstances of the race'. And that's where his uncanny decisions come in from looking at his books, coupled with his scientific approach.

Jim is a genial chap, and an artist, for a signpainter to be a good one must perforce be a real artist, and that he is. Just now he is remodeling a patio in back of his home ad-

joining the store. He will set up a small signpainting operation-- 'just to keep busy'. On account of his asthma, he is forced to take it easy, but he is not taking it easy because he lopped onto that 30 grand!

Patricia Gilbert is a new assistant to Mart & Jackie Hazell in Alpine Cafe. She and her husband are now living here.

Merry Christmas

FOR COMPLETE REAL ESTATE

SERVICE WITH

ACTION

AND

ADVERTISING

See

Hugh L. McCoy Co.

REALTORS

Alpine Properties Office

H15-2955 - H15-2988

HWY. U.S. 80 NEAR FAIRVIEW STN

RT. 2, BOX 534 EL CAJON, CAL

Merry Christmas

From

Your Alpine Community MOBIL SERVICE
CARL BEEZLEY

2151 Hwy 80

SCHOOL CLOSSES TODAY

The festive holiday season started today as far as the youngsters go for classrooms were emptied this afternoon, will be till after New Year's. It takes up again on Monday the 5th.

Note- Children, parents and motorists-- please be extra careful during this vacation when traffic accidents rise due to early darkness, festivities and so on. -Ed.

THANKS FOLKS

Christmas greetings, a check for renewal and 'We want you to know we enjoy the Sun very much. The S.K. Johnsons.

Merry Christmas
Happy New Year



MOUNTAIN AIR GROCERY

NEW OWNERS

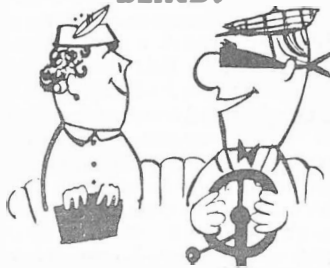
Groceries - Beer - Wine

(FORMERLY JOHNSON GROCERY)

H15-3623

2538 HIGHWAY 80 ALPINE

YOU ARE DRIVING BLIND!



... When you turn to a passenger at your side or in the back seat for even one or two seconds. It takes only a split second for your car to swerve off the highway or into another lane of traffic.

Allstate Ins. Co. Safety Crusade

DESCANSO LIBRARY MOVES

The Manzanita Lane home of Jas. Barkley is the new S.D. County Library center, having been moved from the residence of Harry Faulconer. This branch now has a goodly number of volumes and just about anything from the big county headquarters may be requested. The Alpine Sun donates a subscription for readers here, as it does in 13 other branches.

Phil and Dorothy Hall of the postoffice are back from a driving vacation to Northern California before the Christmas rush. Mail early and carefully is the motto as usual this season.

CHRISTMAS GREETINGS
COMPLETE HOME FURNISHINGS
INTERIOR DECORATING SERVICE
CARPETS, DRAPES
GIFTS for the home

316 N. MAGNOLIA H14-3158

Benbough's
El Cajon

I WOULD LIKE

Specially written for the Sun by Georgette Andrews



I would like to have the feeling
That I see in children's eyes,
When the star is placed a'top the tree,
And the table boasts mince pies!

I would like to know the wonder
That I hear in children's voices,
When they speak of Santa's coming
Then listen silently for noises!

I would like to hear the reindeer
Approaching Christmas Eve,
It seems I did-- in childhood,
Wonderful-- the dreams that children weave.

Now that I am grown,
And watch my son believe,
I guess that all this loveliness,
Will never really leave.



LAST MINUTE GIFT IDEA

Simple it is. Just send \$2. for a year's subscription to the Sun as a holiday gift to someone; a relative back east, or a friend, or for a library. We will enclose free, a nice gift card.

Jimmy Kuykendoll is planning a motor trip to visit his ailing father who is now 76 back in Atlanta. He has not seen him since 1942. He is suffering from pneumonia and is not expected to live very long.

Oscar Mack, operator of Melody Lane Motel on Hwy 80, was given surgery in Grossmont hospital following a lengthy sick spell. He is making fine improvement, says Mrs. Mack.

Mr. and Mrs. Page Carroll are leaving Christmas Eve for Garden Grove to spend the holidays with their daughter Mrs. Frances Messersmith and family.



Season's Greetings

MAY THE PEACE AND JOY OF CHRISTMAS ABIDE WITH YOU

Glenview Supply Co

4 1/2 MILES E. OF EL CAJON

Glenview H14-3344

ALPINE TV SERVICE

SERVICE CALLS LIMITED TO ALPINE
EXCEPT SETS BROUGHT TO SHOP
8 Years Full Time Experience

Louise Drive

GENE MOATS

H15-2283

Christmas Greetings



*and best wishes for a
Happy New Year*



HI4-3628

115 W. MAIN

EL CAJON

NOTED VISITOR HERE

George Harris, past-president (1911) of the Photographer's Association of America, was a visitor here last week at the home of his old friend Clarence Stearns, Zumbrota Road. Stearns is also past-president (1924) of this body. They are the only living men who served as president.

The picture shows them in the Stearns patio enjoying the clear, sunny weather and looking at the ocean 30 miles west. Harris is noted for his former syndicate to 60 papers, picture service Harris & Ewing, Washington, D.C. He was also the largest portrait artist in the nation, snapping presidents from 'T.R.' to 'F.D.R.'

VERA ELLEN NORWOOD

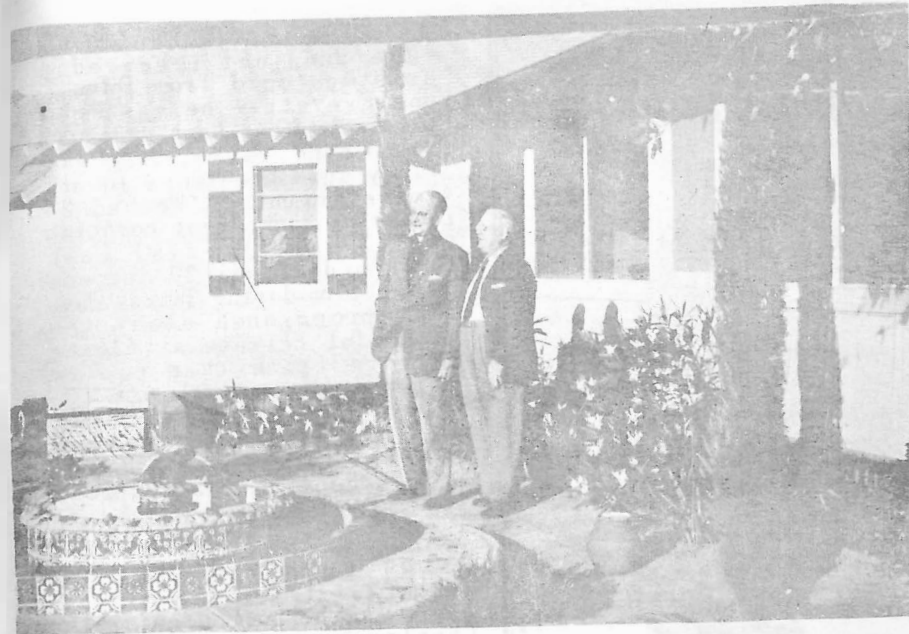
Yesterday services were held at S.D. for Mrs. Wayne Norwood, who died after a long illness. She had lived here on Olivewood Lane for several years. She leaves a daughter, Verlayne, besides the widower, a step-father, Frank E. Melcher of S.D., a brother, George W. Field, a nephew and two nieces.

Holiday Greetings

BILL & CHARLENE BROWN
OF

**LA MESA REALTY
Alpine Branch**

2237 HWY 80 HI5-3603



GEORGE HARRIS VISITS CLARENCE STEARNS IN HIS BEAUTIFUL ALPINE PATIO. STORY ON OPPOSITE PAGE.

To think that this country was founded partly to avoid taxation!

EL CAJON VALLEY

Ambulance
Service

(LINCOLN AMBULANCE SERVICE, INC.)
HICKORY 2-3140

ALWAYS AVAILABLE WHEN MINUTES COUNT

Season's Greetings AND A PROSPEROUS NEW YEAR

TO OUR MANY FRIENDS IN THE MOUNTAIN EMPIRE.

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

And Remember, there is
Never an extra charge
When you say "Charge It"



145 SOUTH MAGNOLIA
EL CAJON

QUALITY APPAREL SHOPS FASHION

HICKORY 4-2177

SMART SHOPS IN EL CAJON + LEMON GROVE + NATIONAL CITY + PACIFIC BEACH

Christmas

Greetings

and best wishes for a

Happy New Year



Himmel's

CAMERA SHOP

HICKORY 4-8262

We Give S&H Green Stamps

118 East Main

El Cajon, Calif.

EVERETTS BACK IN SNOW

The Sun just received a Christmas card from Dave & Edna Everett-- he was head of schools here last season-- from Grand Forks, S. Dak.

They send greetings to all Alpine friends: "We had 24 inches of snow, (not counting the 15 inch drifts) last month and it was 29 degrees at the farm during Turkey day. Your propaganda about the wonderful climate at Alpine is more truth than poetry or propaganda'.

Dave is a graduate student at U of N. Dakota (Grand Forks) and getting his Ed. D in school administration.

START LUTHERAN SERVICES

The first service of the Alpine Lutheran Church, with Charles W. Tedrahn, pastor, was held Sunday with 45 in attendance.

With the Sunday School list totalling 16 children, the first classes will be held Jan. 4, at 9:30, just prior to the worship service.

There will be a special service on Christmas day at 10:45 a.m.

The sweet young thing was upset when her boy friend didn't help her into his car. "Where's your chivalry?" she asked.

"Didn't you notice?" said he. "I traded it in for an Edsel."

Christmas

Greetings

The Candy House

H14-7164

105 W. Main St.

El Cajon



BAKING COOKIES FOR POOR CHILDREN WERE ALPINE 4H CLUBBERS, INCLUDING SOME MASTER BAKERS. HERE ARE DONNA MARTIN AND KAREN JORDAN, ROLLING OUT THE DOUGH, DIANE DEBBER (IN CAP), LINDA MARTIN AND MARY WHITE.

M. H. Smith
PRESCRIPTION PHARMACY



113 W. MAIN
EL CAJON

TELEPHONE
H14-3135

WE GIVE S & H GREEN STAMPS

Wishing you
A
MERRY CHRISTMAS
and a
HAPPY NEW YEAR!



WAKE'S FEED STORE

2358 Tavern Rd. H15-2752

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY.
COUNT SIX WORDS TO EACH LINE
MAIL TO THE SUN, ALPINE, CALIF.
CASH, CHECK, COIN, OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

SADDLE, EXCELLENT CONDITION.
HAND TOOLED. \$75. HI5-3741.

ALPINE SALES YARD, 2940 HWY 80.
JUST A FEW RECONDITIONED TOYS
LEFT. HI5-2984.

LARGE CHILD'S TRYKE, NEWLY
PAINTED. \$6.50 IDEAL GIFT. HI5-3898

ADMIRAL FREEZER, 11 FOOT UPRIGHT
PERFECT COND. HI5-2394-HI5-2415.

SACRIFICE

386.00 WORTH MISCELLANEOUS ITEMS
35 M.M. CAMERA & EQUIPMENT, COINS,
8 FT. BOAT, 22 RIFLE, PHONE GEORGE
JR. HI5-3885.

TEACHER WRITES FROM NY

Jim Anderson, former instructor in Alpine's sixth Grade, greets the Sun from Hempstead, N.Y.: 'Am beginning to wish that I was back in 'God's Country'. Has been very cold for two weeks. Hope to warm up when I go to Florida and Cuba during the holidays. Regards to all'.

SCHOOL BOND STORY FROM PAGE 3 funds will go for the new Harbison Canyon Elementary School (Sun Dec. 5)

Gilley has prepared a series of graphs and charts following his detailed survey. This new school would do away with double sessions.

CLASSIFIED ADS PAY OFF WHEN YOU PLACE THEM IN THE SUN.

ALPINE'S FINE WEATHER

HIGH, 86, AVE. HI, 80
LOW, 38, AVE. LOW, 49
NO RAIN, SEASON 1.03
ELEVATION 2000 FEET
WHERE THE SUNSHINE SPENDS THE YEAR

RIKER'S Pump & Supply

1035 E. MAIN ST.
EL CAJON, CALIF.
HI4-9444 OR HI4-7306

SPECIAL NOTICES

RUTH BURDETT, PIANO LESSONS.
HI5-2877

LET MAC HAUL YOUR RUBBISH AND GARBAGE. HI5-2414.

MONEY TO LOAN

EL CAJON FINANCE CO.
133 NO. ORANGE, EL CAJON, HI4-4103.

WORK WANTED

WELL WORK, SEPTIC TANKS, PLASTERING & BLOCK WORK BY THE HOUR OR SQUARE FOOT. HI5-2098.

EXPERT HANDIMAN & EXPERT CHEF.
WANTS WORK OF ANY KIND. HI5-3075.

SPECIAL NOTICES

FENCED PASTURE. \$10. PER MONTH.
HI5-2394.

El Cajon Valley Florist

223 NORTH MAGNOLIA - EL CAJON, CALIF
HI. 4-7325
You Charge It - We Deliver It
FLOWERS BY WIRE. MEMBER F.T.D.A.



YOUR SHELL DEALER
VIC & MARY SHAHAN

WE GIVE *A-X* GREEN STAMPS
2 MILES EAST OF ALPINE, HI5-2168

4" WATER WELLS

Large enough for adequate pump
Small enough to be economical.
CUSTOM MACHINE WORK
WELDING SERVICE
ALL MAKES OF PUMPS SERVICED & REPAIRED

NO CHURCH ON XMAS DAY

Dr. Roger Larson, pastor, Community Church will give the holiday sermon this Sunday. It is 'Putting Christ in Christmas'. There is no service on Christmas.

On Christmas Eve there will be the usual Candlelight service starting at 11, ending at midnight with appropriate music and ceremony. All are invited.

ALPINE NEEDS A LOT OF RENTALS

Give the Gift of HEARING

Living Sound
ZENITH
QUALITY
HEARING AID

GIFT ACCESSORIES & CERTIFICATES

'PRIVATE LISTENING' FOR RADIO & TV

WEINSTOCK'S
169 E. MAIN EL CAJON HI2-3441

CHURCH PAGEANT SUNDAY

The sixth annual presentation of the 'Pageant of the Sheperds and Kings' will be given by Community Church at 7 p.m. in the Sanctuary, Sunday the 21st.

Mrs. Beatrice LaForce, director, has chosen this cast: Irene Kehl, who will play Mary; George Kehl, as Joseph; John and David Perfect, and Carl Schweiss, as the three kings; Norman Way, Charles Butler, Jeremy Standen and Carl Strauch, as the shepherds; Donald Cost, innkeeper and Michael Bradley and Harry Way, stable boys.

Russell Schaefer plays Gabriel, with these girls as angels; Carol and Helen Cost, Sally Johanson, Linda Bradley, Linda Wilson, Jane Woodall, Dolores Evans, Karen Jordan, Lynn Rathbun, Sharon Knudsen, Roberta Runbeck, Jean Anne Bradley and Sandra Whiting.

Stage managers are Charles Bradley and David Hamren. The choral numbers are in charge of the choir, Mrs. Donald Cost directing. Vocal solos will be rendered by Linda and Make Bradley, Charles Butler.

At the close of this impressive pageant, members of the congregation file to the front of the church, lay their white gifts by the manger of the Christ Child.

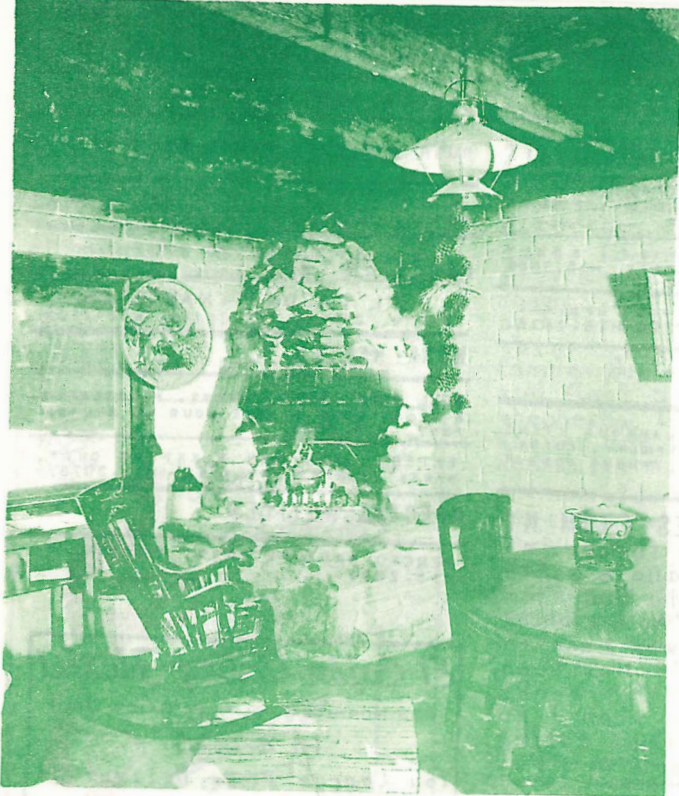
A boy was born on the 28th to Mr. and Mrs. Wm. Robt. Shaw of Japatul Road.

A Merry Christmas

House of Nutrition

THREE LOCATIONS TO SERVE YOU

DOWN TOWN	1125 SIXTH AVENUE	BE9-9453
LA MESA	8269 LA MESA BOULEVARD	HO6-1585
CHULA VISTA	314 THIRD ST.	GA2-5538

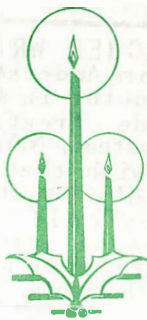


BEFORE 'DO IT YOURSELF' BECAME POPULAR THE CLAYBORN LA FORCE FAMILY TURNED TO AND BUILT THEIR OWN HOME WHEN FIRE TOOK THEIR EVERYTHING AT THE OLD BALLANTINE MANSION ON TAVERN ROAD.

THIS IS THE ATTRACTIVE CORNER FIREPLACE OF NATIVE STONE, WALLS ARE OF OLD TIES AND BLOCKS WITH HUGE BEAMS ADDED BY THE MENFOLK. THIS UNIQUE HOME IS NATIONALLY

RECOGNIZED FOR ITS DESIGN, ARTISTIC TREATMENT AND UNUSUAL WESTERN ATMOSPHERE. IT IS CALLED SKY MESA, IS ON SOUTH GRADE ROAD. PHOTO BY BEA LA FORCE.

Martha Seckner is now helping Mrs. Dolores Smith in E.C. at the travel agency bearing her name. She also handles Western Union for E.C. and the back country.



El Cajon Auto Repair CHUCK DUFFY
Owner
268 SO. JOHNSON HI 2-4022

TUNE-UP — BRAKES — MUFFLERS
AUTOMATIC TRANSMISSION SERVICE BODY & FENDER WORK

Auto Painting: any car - any color; \$35.00 and up — Free Estimates

Christmas Greetings

To Our Many Friends and Customers



Fred D. Rushing

Grading and Equipment Rentals

HICKORY 5-2214

ALPINE

THE ALPINE SUN

AMERICA'S TINIEST NEWSPAPER
FORTNIGHTLY ON FRIDAY
ALPINE, SAN DIEGO COUNTY CALIF.
CLARKE IRVINE, EDITOR-PUBLISHER
ALICE IRVINE, NEWS & COMPOSITION
COMPLETELY PRODUCED BY PHOTO-OFFSE
AT SUNNYSLOPE RANCH, WHERE WE DO
A HEAP O' LIVING EVERY DAY

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO. 1
ALPINE, CALIF.

UNLESS CREDITED, PHOTOS BY IRVINE
10¢ PER COPY. BY THE YEAR \$2.00.
2255 TAVERN RD.

For Weather please see Page 57

FOR A HAPPY

OLD TIME

Merry Christmas

Each year we greet the Christmas Season with great gladness because it is the opportune time to extend our thanks to those whom it has been our privilege to serve.



FLORENCE'S MARKET